



Functional Art Movement Glass Show  
Monona Terrace ; Madison, Wisconsin  
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FamGlassShow@gmail.com  
<http://www.FamGlassShow.com>  
<http://www.FunctionalArtMovement.com>

Dear Business Owner:

I am contacting you regarding a unique sponsorship opportunity for the Functional Art Movement Show.

From August 15<sup>th</sup> to August 17<sup>th</sup> 2020, Functional Art Movement will be hosting the second annual FAM tradeshow at the beautiful Monona Terrace in Madison, Wisconsin. The FAM event will include some of America's best scientific and artistic glassblowers, raw material and tool suppliers, and vendors catering to the retail industry. By offering affordable booth spaces in a facility that can easily accommodate hundreds of attendees, FAM is sure to become the one of the nation's premier industry shows.

We invite your organization to participate in the event through sponsorship or by purchasing a booth. FAM offers several sponsorship tiers. We have enclosed some information representing the various levels of participation your organization could engage in. We welcome all donation types, financial and material, and are responsive to any alternative donation suggestions.

With your support, we hope to encourage participation in our industry, provide a positive environment for professionals to establish mutually beneficial business relationships, create an opportunity for artists to expand their knowledge base, represent the Midwest/Great Lakes region, and, most importantly, create a wonderful experience for the attendees and vendors.

Please do not hesitate to contact us at 812-322-2539 to initiate sponsorship or ask questions concerning sponsorship opportunities. We look forward to hearing from you soon!

Sincerely,  
Functional Art Movement Staff

### **\$500 Flame Worker Promotional Package**

This level of sponsorship can be fulfilled by either a cash contribution or a material donation (glass, color, tools etc.). Any material donation will be utilized by the glass workers involved with or demonstrating at the event. If you choose to donate materials, please contact us to finalize the details for the donation. Benefits for your contribution at this level include:

- Your company logo banner hung in the area of the glassblowing workstations. This banner would be provided by your company.
- Your company's printed promotional material will be included in the buyer bags handed out at the show. To ensure your inclusion in the bag, please provide all promotional materials to us by June 30th, 2020.

### **\$1000 Advertisement Package**

A contribution at this level includes:

- Your company name being mentioned in our social media posts regarding the event.
- Your company logo on the event shirts
- Your company logo on our event signage to be displayed at the event
- Your company's printed promotional material will be included in the buyer bags handed out at the show. To ensure your inclusion in the bag, please provide all promotional materials to us by June 30th, 2020.

### **\$1500 Show Floor Coffee Station Package**

A contribution at this level includes:

- Your company name being mentioned in our social media posts regarding the event.
- Your company logo on the event shirts
- Your company logo on our event signage to be displayed at the event
- Your company's printed promotional material will be included in the buyer bags handed out at the show. To ensure your inclusion in the bag, please provide all promotional materials to us by June 30th, 2020.
- Your contribution will be used to provide 30 gallons of coffee to attendees of the show. Your company banner will hang at the coffee station and your company will be publicly acknowledged for so generously providing the coffee. It's one donation that will keep attendees on their toes.

### **\$3500 Show Floor Vegetable Station**

A contribution at this level includes:

- Your company name being mentioned in our social media posts regarding the event.
- Your company logo on the event shirts
- Your company logo on our event signage to be displayed at the event
- Your company's printed promotional material will be included in the buyer bags handed out at the show. To ensure your inclusion in the bag, please provide all promotional materials to us by June 30th, 2020.
- Your contribution will be used to provide several vegetable trays to attendees of the show. Your company banner will hang at the vegetable station and your company will be publicly acknowledged for so generously providing the snack. Keeping attendees well taken care of and on the show floor shouldn't be a problem with this specific donation.

### **\$5000 Show Floor Cheese and Fruit Display Package**

A contribution at this level includes:

- Your company name being mentioned in our social media posts regarding the event.
- Your company logo on the event shirts
- Your company logo on our event signage to be displayed at the event
- Your company's printed promotional material will be included in the buyer bags handed out at the show. To ensure your inclusion in the bag, please provide all promotional materials to us by June 30th, 2020.
- Your contribution will be used to provide cheese and fruit trays to attendees of the show one day of the show. Your company banner will hang at the cheese and fruit station and your company will be publicly acknowledged for so generously providing such delicious snacks. Providing snacks is a great way to take care of and thank attendees.
- One free booth at our 2020 show.

### **\$10,000 Generosity Package**

A contribution at this level includes:

- Your company name being mentioned in our social media posts regarding the event.
- Your company logo on the event shirts
- Your company logo on our event signage to be displayed at the event
- Your company's printed promotional material will be included in the buyer bags handed out at the show. To ensure your inclusion in the bag, please provide all promotional materials to us by June 30th, 2020.
- Two free booths at our 2020 show.
- Your company logo will be printed on a fun cutout made available to attendees to take selfies at the event.